



Vuk Djukić

Senior Associate

Vuk Djukić specialises in contract law, consumer protection law, advertising law and unfair competition. His practice primarily includes providing legal services to clients in the e-commerce, retail and automotive sectors.

Vuk focuses particularly on drafting and negotiating comprehensive commercial contracts in the area of distribution and franchising relationships, preparing business terms and complaint procedures for B2C and B2B relations, as well as resolving disputes with customers. Vuk also has extensive experience in advertising law, on which he regularly advises clients in assessing their advertising campaigns and marketing plans, including drafting terms for various types of customer contests and customer programs.

In the field of intellectual property, Vuk has been involved in a number of major transactions, advising clients primarily on industrial property law and copyright law.

Vuk regularly publishes articles and lectures on topics related to e-commerce regulation and consumer protection.

Prior to joining our law firm in 2023, he worked at Deloitte Legal for almost seven years.

Projects

- comprehensive legal advice to a global manufacturer of “black” and “white” consumer electronics in its business, distribution and marketing activities on the Czech market
- advising a Czech medical device manufacturer on drafting an international licensing and distribution agreement
- advising an international hosting and cloud service provider in connection with legal due diligence of the set-up of its business activities, including the proposed implementation of changes
- advising an international manufacturer of textile and spinning machines on the intra-group sale of a patent and the subsequent implementation of related changes in the group's structure
- advising a global manufacturer of coffee machines and other coffee products on the implementation of a new customer program
- advising on the division of the group of a leading Czech urban furniture manufacturer, in particular on the division of intellectual property and setting up new licensing relations
- advising a Czech start-up engaged in buying and selling used goods on setting business terms

Membership in professional associations

Czech Bar Association

Languages

Czech, English, Serbian

Education

Faculty of Law, Palacky University Olomouc (2017), Mgr.

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